Reg. No. \_\_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov / Dec – 2019**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| **Code :** | **17BB2001** | **Duration :** | **3hrs** |
| **Sub. Name :** | **PRINCIPLES OF MANAGEMENT** | **Max. Marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Q. No.** |  | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. |  | Define Management. Briefly explain the roles of Manager. | CO1 | 20 |
| **(OR)** | | | | |
| 2. |  | Explain in detail the Principle of Management. | CO1 | 20 |
|  |  |  |  |  |
| 3. |  | What is Organisation? Briefly discuss the objectives of organisation. | CO2 | 20 |
| **(OR)** | | | | |
| 4. |  | What is planning? Explain the objectives of planning. | CO3 | 20 |
|  |  |  |  |  |
| 5. |  | Define MBO. Briefly explain the scope of MBO. | CO3 | 20 |
| **(OR)** | | | | |
| 6. |  | Briefly explain the nature and scope of Organisation. | CO4 | 20 |
|  |  |  |  |  |
| 7. |  | What is Span of Control? Briefly explain the objectives of Delegation of Authority. | CO2 | 20 |
| **(OR)** | | | | |
| 8. |  | Define Performance Appraisal. Explain the objectives of Performance Appraisal. | CO4 | 20 |
|  | | **Compulsory:** |  |  |
| 9. |  | Briefly explain the Barriers of Communication. | CO5 | 20 |